

### LEARN-TO-SWIM PROGRAMS

"My kid was totally afraid of the water, but this program has helped him to enter the pool confidently and learn how to swim."







www.nomoreunder.org

# Drowning is the leading cause of death for children aged 1-4.

# Drowning is the second leading cause of death for children aged 5-14 years.\*

\*CDC

No More Under develops equitable, accessible learn-to-swim programs to ensure aquatics is an inclusive, safe, and enjoyable space for all.

| Year                     | 2022 | 2023  | 2024  |
|--------------------------|------|-------|-------|
| Participants             | 197  | 740   | 1,100 |
| FREE Lessons<br>Received | 985  | 4,120 | 5,500 |



Swim lessons can reduce the risk of drowning by up to 88%.
However, many children do not learn to swim due to cultural and financial barriers.

\*JAMA Pediatrics Journal

#### 2024 Data

| Location                 | King<br>County | WA<br>state<br>Incl. King County | Colorado | Illinois |
|--------------------------|----------------|----------------------------------|----------|----------|
| % of<br>total<br>lessons | 84%            | 88%                              | 6%       | 6%       |

#### Participants Identified as BIPOC:

(Black, Brown, Indigenous, or Person of Color)

83%

This is incredibly significant because Black and brown children drown up to 7.6 times more frequently than white children of their own age.\*





#### **2024 Data**

# **80%** Had little or no formal swim lesson experience

Qualified for Free Lunch: 81%

These two data points are important because 79% of children from low-income families have low to no swimming ability.\*

\*USA Swimming Foundation





## Ages Served: 4-18 years old

4 Languages Represented



### 2024 Family Feedback

# Would you like more swim lessons?

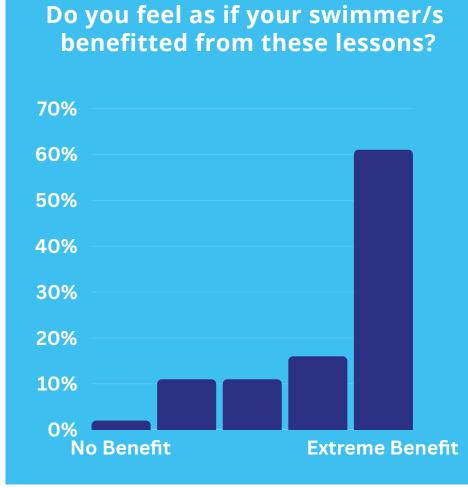












**Average: 4.2 / 5** 

### 2024 Family Feedback



- My son had a total transformation thanks to these classes! He was blessed.
- It is very important for me that these lessons were free. I have 4 children and I don't have much money for it. Thank you!
- The children had fun and really developed their skills. I loved it and so did the kids!
- The swimming lessons were helpful and the instructor was very kind and friendly.
- My son is no longer afraid of putting his head under water.





- Every day was a blessing and my kids enjoyed it. The teachers work with so much passion and love. I wish it was longer.
- With income I generate it would have been so hard for me to pay for these lessons.
- My daughter is not scared of water like she use to be. She can jump and try to swim with same rules as you taught her. Thank you!

